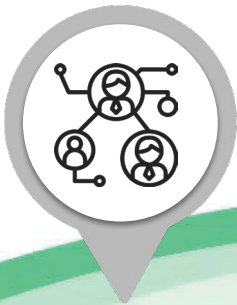


Let's Grow Your Business With Smart, Compliant Digital

We make it easy to set up your digital campaign, monitor it and measure its success. Below are the steps to launching the media campaign.

Need more input? Reach out to us info@ITZ.buzz for more information.



1. Audience

Tell us who your ideal customers are and where they live. You may have multiple customer types in different markets, and that's fine.



2. Strategy

What are you looking to promote or accomplish? Define your goals so we can create the best strategy for your campaign.



3. Set Up

We help place retargeting pixels on your page and set things up to map actions and track campaign responses.



4. Execution

We monitor your campaign and optimize to ensure success. You watch the campaign's performance through an easy to use reporting tool.

5. Attribution

Your campaign strategy includes defining performance metrics so we can ensure they are easy to measure at the end of your campaign.